



**Master of Business Administration
TMBA
Business & Economics
Traditional**

Program Coordinators: M. Connor and B. Morrison

The primary goal of the traditional MBA program is to prepare students to be effective strategic leaders and managers. The program provides a solid foundation in core business areas such as accounting, finance, economics, statistics, marketing, strategy, and international business. To develop further knowledge, students also select a three-course specialization in a chosen field that is fulfilled through online learning. Students may also participate in a variety of experiential opportunities. Finally, the program is supported by King University's Career Service to assist with internship placement, networking, and the full-time job search.

Required Hours

The traditional MBA program at King is a 38-hour, full-time, 12-month program that includes 36 semester hours of graduate-level coursework and a two-hour internship.

The traditional MBA program requires a student's full-time commitment to academics and teamwork. Students are admitted only in the Fall of each year.

Graduate Management Admission Test (GMAT) Policy

The MBA Program at King does not require GMAT scores.

Transfer Credit

Up to six graduate credits of "B" work or above from regionally accredited colleges or universities may be accepted in transfer toward meeting the elective requirements of the program.

Mission Statement

The TMBA program furthers the mission of King University to build meaningful lives of achievement and cultural transformation in Christ through preparing students to excel in business in a principled manner while recognizing personal and professional responsibilities.

Graduate Student Academic Load

Classes meet on Tuesday and Thursday during the Fall and Spring semester. Wednesday morning is dedicated to mandatory events such as community service, team building activities, special projects, career workshops, guest speakers, and corporate visits. Otherwise Wednesday morning is used for team meetings. Students will take 12 semester credit hours during the Fall, Spring, and Summer semesters. Two semester hours of internship may be completed in the Fall or Spring semester.

Academic Policies

All Graduate Students are subject to the Academic Policies of the King University Center for Graduate and Professional Studies.

Repeat Coursework

Students pursuing the Traditional MBA program are restricted to receiving no more than two Cs. Any course in which a grade below C is earned must be retaken. Students are permitted to repeat a course twice (for a total of three attempts). Students will be dismissed from the program after three failed attempts to earn a grade C or above.

Student Learning Outcomes

1. **Effective Professional and Interpersonal Skills:** Students will demonstrate their knowledge of professional and interpersonal skills essential in leading a business.
2. **Strategic Planning:** Students will formulate integrated strategies to achieve organizational objectives based on analysis of external and internal business environments.
3. **Legal and Ethical Implicational:** Students will examine the legal and ethical implications of business activities from personal, societal, and global perspectives
4. **Analysis and Quantitative Skills:** Students will apply quantitative and qualitative methods of analysis and mathematical techniques for decision-making to achieve organizational objectives.
5. **Business Expertise and Knowledge:** Students will demonstrate expertise in business fundamentals such as accounting, ethics, finance, strategy, leadership, economics, global business, information management systems, legal environment, management, marketing, and quantitative research/statistics.

Technology Requirements

Students in the TMBA program are required to supply their own laptop computer with wireless capability and webcam, with a minimum of Microsoft Office 2010 or later.

Traditional MBA Program Requirements

To earn a traditional Master of Business Administration (MBA) degree, each graduate student must:

1. Complete 38 semester hours of graduate-level coursework including a two-hour internship.
2. Pass the Peregrine Comprehensive Examination (BUSA 5990, 0 s.h.).
3. Have a cumulative grade point average of 3.0 (4.0 scale) or above and receive no more than two Cs. Any course in which a grade below C is earned must be retaken.
4. Attend scheduled classes, individual corporate practicum, business development and experience events and trips, and team-building activities.
7. Pay all fees and tuition charges.

Specializations

Students will choose one of ten (10) specializations: Accounting, Finance, Healthcare Management, Human Resource Management, Leadership, Management, Management Information Systems Specialization, Marketing, Nonprofit Management, or Project Management. Specializations require three classes to complete and are taken during the spring term in addition to the face-to-face courses. Specialization courses are provided online and are delivered in a five-week format.

Business Internship

Students are required to complete a two-hour internship during the Fall and/or Spring semester. Monday, Wednesday, and Friday afternoons are available for students to complete this business internship experience. King University Career Services works closely with businesses in the area to provide unique internship opportunities to interested students.

Internship requirements to be fulfilled by graduate assistantships must be approved in advance by the TMBA program coordinator.

Business Development and Networking Experience

Required business trips are organized during the school year so that students may participate in networking events, Chamber of Commerce Breakfast meetings, conferences and corporate visits. Tuition will cover transportation, lodging, and a limited number of meals for business trips outside of the local region. However, students should plan on a minimum of \$50 a day for extra meals and personal expenses for any extended trip. This amount varies depending on the individual. Trips will account for 4 to 7 days of travel in total.

Graduation

Students who have fulfilled all of the Traditional MBA Program requirements listed below will graduate in August.

Traditional MBA Requirements

BUSA 5010	
Leadership.....	3 s.h.
BUSA 5030	
Quantitative and Research Methods	3 s.h.
BUSA 5040	
Economics of Organizational Architecture and Strategy	3 s.h.
BUSA 5050	
Strategic Marketing Management.....	3 s.h.
BUSA 5061	
Accounting for Managerial Decision-Making.....	3 s.h.
BUSA 5062	
Strategic Financial Management	3 s.h.
BUSA 5069	
Business Law	3 s.h.
BUSA 5085	
International Business.....	3 s.h.
BUSA 5090	
Strategic Management	3 s.h.
BUSA 5600	
Business Development and Networking Experience I	0 s.h.
BUSA 5601	
Business Development and Networking Experience II.....	0 s.h.
BUSA 5800	
Internship	2 s.h.
BUSA 5990	
Comprehensive Assessment	0 s.h.
Specialization	9 s.h.
Total	38 s.h.

Accounting Specialization

BUSA 5100	
Internal Auditing & Fraud Examination.....	3 s.h.
BUSA 5110	
Financial Accounting & Analysis.....	3 s.h.
BUSA 5120	
Strategic Cost Management.....	<u>3</u> s.h.
Total	9 s.h.

Business Analytics Specialization

BUSA 5670	
Foundations and Descriptive Analytics.....	3 s.h.
BUSA 5680	
Predictive Analytics.....	3 s.h.
BUSA 5690	
Prescriptive Analytics.....	<u>3</u> s.h.
Total	9 s.h.

Finance Specialization

BUSA 5063	
Investment Management.....	3 s.h.
BUSA 5064	
Financial Markets and Institutions.....	3 s.h.
BUSA 5065	
Special Topics in Finance.....	<u>3</u> s.h.
Total	9 s.h.

Healthcare Management Specialization

BUSA 5410	
Health Care Systems.....	3 s.h.
BUSA 5420	
Legal and Ethical Issues in Health Care.....	3 s.h.
BUSA 5430	
Managed Health Care.....	<u>3</u> s.h.
Total	9 s.h.

Human Resource Management Specialization

BUSA 5200	
Building Competitive Advantage: Human Resource Development.....	3 s.h.
BUSA 5202	
Managing Risk in Human Resources.....	3 s.h.
BUSA 5203	
Training and Development of Human Resources.....	<u>3</u> s.h.
Total	9 s.h.

Leadership Specialization

BUSA 5510	
Leadership Strength Recognition and Development	3 s.h.
BUSA 5520	
Critical Approaches to Leadership	3 s.h.
BUSA 5530	
Leading for Innovation	<u>3</u> s.h.
Total	9 s.h.

Management Specialization

BUSA 5020	
Managing for Organizational Effectiveness	3 s.h.
BUSA 5200	
Building Competitive Advantage: Human Resource Development	3 s.h.
BUSA 5201	
Operations Management.....	<u>3</u> s.h.
Total	9 s.h.

Management Information Systems Specialization

BUSA 5610	
Systems Analysis	3 s.h.
BUSA 5620	
Information Security and Risk Management.....	3 s.h.
BUSA 5630	
Strategic Management of Information Systems.....	<u>3</u> s.h.
Total	9 s.h.

Marketing Specialization

BUSA 5051	
Promotions and Advertising Strategy	3 s.h.
BUSA 5052	
Consumer Behavior	3 s.h.
BUSA 5300	
New Venture Creation	<u>3</u> s.h.
Total	9 s.h.

Nonprofit Management Specialization

BUSA 5640	
Foundations in the Nonprofit Sector.....	3 s.h.
BUSA 5650	
Strategic Management and Leadership of Nonprofit Organizations	3 s.h.
BUSA 5660	
Marketing for Nonprofit Organizations.....	<u>3</u> s.h.
Total	9 s.h.

Project Management Specialization

BUSA 5550	
Project Management Essentials	3 s.h.
BUSA 5560	
Project Management Body of Knowledge.....	3 s.h.
BUSA 5570	
Process Project Architecture	<u>3</u> s.h.
Total	9 s.h.